



About Us

Blending progressive technology with classical visual arts expertise since 2002, **SKEEO creative** is a boutique digital marketing firm that delivers inventive ideas & designs to meet your online marketing needs. Partial Client List Includes: MTV films, Paramount Pictures, & Lightstream Pictures, & Graham King Films.

Client Quotes

“On behalf of the entire team at Lightstream Pictures, I wanted to thank you for your huge effort in putting together our website. The entire process has been an exercise in true collaboration and your willingness to do whatever it took to get the job done has been truly impressive. You all have such an eye for organic design and have always been able to translate what we are looking for into something beautiful and effective. The site looks amazing, down to the last detail. Everyone who sees it loves it. Thank you for your stunning work, your beautiful collaborative spirit, and for always being such a pleasure to work with.” Paul Currie – Director - Lightstream Pictures

“The team at SKEEO creative is thoughtful, professional, and truly creative. With its great design and functionality, our new website is a true reflection of our company. SKEEO has truly helped take our original branding concepts to new heights.” Riccardo Benavides - President & Founder - Ideas

Services

Branding: SKEEO’s goal is to cut through the daily blitz of media stimuli & communicate with arresting sensory experiences that stop customers in their tracks. How are we different? The interaction of art & media technologies sets our services apart. We use that expertise to clearly and effectively distinguish your brand.

Email Marketing: You define it. We build it. Or we help you develop a program from the ground up using proven strategies that we’ve developed. SKEEO customizes email marketing programs for your business based on your requirements and goals. We provide a flexible range of email solutions to help you manage your business objectives. Our personalized services, while using the latest technology deliver consistently high performance results for retention, acquisition, branding and relationship strategies.

Print & Advertising: Not only are we new media freaks, we’re classically trained artists – which means we can translate web design into stunning print graphics to create a complete visual presence. Whether you’re looking for company letterheads, business cards, logos, or print advertising graphics, we can help develop a print counterpart to your online identity.

Web Development: SKEEO is committed to pushing the boundaries of online creation. WE built our reputation on utilizing the latest technologies and software to develop advanced sites. Add that to our fine arts background, and you get design perfection. **Technical Specialties include:** Flash, ActionScript3, 3D Modeling & Animation, After Effects, Ajax, PHP, ColdFusion, XML/XSLT/XPath, HTML, JavaScript, CSS, WML, MySQL, SQL Server. Experienced in designing & building databases, front & back end layers of web applications & e-commerce websites.

Search Engine Marketing (SEM): Our Marketing Package helps you find out what keywords attract your most desirable prospects, what advertising copy pulled the most responses, and what landing pages and content make the most money for you.

Search Engine Optimization (SEO)/Search Marketing Optimization (SMO): Complimenting our Marketing efforts, our Analytics Program works to optimize your web site so the customer can find your site using top search engines (Google, Yahoo!, etc.). We work to ensure your visitor is engaged when on your website and easily connected or interlaced with online communities and community websites, also called social media sites.

Featured Work

[StopLossMovie](#)

[Director/Writer Kimberly Peirce](#)

[Lightstream Pictures](#)

[Professional Golfer Anna Rawson](#)

[Genesys Labs](#)

[Roosevelt Hotel \(Thompson Hotels\)](#)

[Towards Darkness](#)

[ideas](#)

[39Hotel](#)